



YORK CITY SUPPORTERS' TRUST

Report of Meeting of Directors

Monday 03 February 2014 at Bootham Crescent at 19.30hrs

Present: Ian Hey (IH) Chair, Steve Beck (SB), Martyn Jones (MJ), John Lacy (JL), Sam Plaxton (SP), Mark Woodhouse (MW)
Apology: Steve Beck (SB)
Secretary: David Brewis (DB)

1) Apologies for absence

Received from Steve Beck due to his stay in hospital. The Board wished him a speedy recovery.

2) Minutes of Last Meeting 06 January 2014

Agreed as a true record of the meeting.

3) Matters Arising

a) New Ground - Bootham Crescent DVD souvenir

IH reported he had written to the club with an outline proposal for the Trust to help in the production of, at its own cost, a Bootham Crescent souvenir DVD.

The response received from the club was disappointing and gave the impression that our proposals may have been misunderstood. It suggested that such a project would be included in a comprehensive "new ground" commercial programme by the club.

Action: JL to work on a costing proposal for the DVD for possible submission to YCFC. Need to incorporate in this work a sales forecast for the item. JL also to obtain information from Phil Howden on how previous souvenir DVDs have sold.

IH to contact Malcolm Clarke and//or Dave Flett to progress the issue.

b) Safe Standing

Not included in letter to club about souvenir film due to arrangement of Fans Forum meeting for 4 February. For discussion at this meeting.

Action: Following the meeting IH to contact Malcolm Clarke and//or Dave Flett to progress the issue.

c) Trust Positions on YCFC Board

SP reported that he was suffering computer problems and had been unable to produce a document as suggested.

To be revisited at next meeting.

d) Handrails in main stand

Action: No further action except for MJ to write a small piece on this episode for the Trust website.

e) Youth Development & World Pay

Awaiting clarification from SB upon his recovery.

4) Trust Membership and Income

Discussed current state of membership and likely levels of income as a result.

Recently failed to renew annual members

Action SP to compose reminder email to those ex members who have failed to renew within the last 2/3 years.

Annual members failed to renew >3 years ago

Action Different approach needed - possibly based on safe standing or fans liaison officer?

Life Members with ten years now having lapsed for most life members discussed if it would be possible/advisable to approach life members.

Action MJ to consider how North Yorks Moors Railways approached life members

5) YCFC Ticketing

JL described difficulties in picking up (away) tickets from BC especially acute for supporters not living in the vicinity of York. In summary the difficulties are

- No remote purchasing either by telephone or online
- Restricted opening of ticket office to collect in particular on match days when supporters will be at BC.

Discussed issues of credit card handling fees and commercial benefits to club from selling away tickets.

Action IH to raise the issue at the Fans Forum meeting Tuesday 4 February.

6) AOB

a) Club Accounts

It was pointed out that it has been a long time since club accounts were presented at the Trust Board (in fact not since the July 2013 meeting).

IH to consider inviting Pete Rookes to meeting.

The meeting closed at 20.50

Date of Next Meeting Monday 3 March 2014

David Brewis
Secretary

5 February 2014